



DIGITAL + SPONSOR PACKAGES

In episode bookend logos + in episode promotion. Additional content opportunities available on FinCatchers or LandedFishing

2024 BRANDED VIDEOS

1 EPISODE

\$ 800 PER VIDEO

IN-EPISODE SPONSORSHIP

- + 40s FEATURED SPONSOR
- + BOOKEND LOGO CREDITS
- + WEB PAGE - ON-PAGE PROMOTION

\$ 800

STARTER

5 EPISODE

\$ 700 PER VIDEO

IN-EPISODE SPONSORSHIP

- + 40s FEATURED SPONSOR
- + BOOKEND LOGO + CREDIT HIGHLIGHT
- + WEB PAGE - ON-PAGE PROMOTION

\$ 3,500

BASIC

10 EPISODE

\$ 600 PER VIDEO

IN-EPISODE SPONSORSHIP

- + 40s FEATURED SPONSOR
- + BOOKEND LOGO + CREDIT HIGHLIGHT
- + WEB PAGE - ON-PAGE PROMOTION

\$ 6,000

ELITE

ADDITIONAL PACKAGE TERMS AVAILABLE

IN-EPISODE FEATURED SPONSOR

- 30s-40s IN VIDEO PROMO
- EXPLORE TOPICS
- SPECIES SPECIFIC
- SHOWCASE GEAR
- HIGHLIGHT LOCATIONS
- REACH MORE VIEWERS

ALSO AVAILABLE SHORTFORM VIDEO ADS

CAPTAIN SHAW

(352) 388-1155
LANDEFISHING.COM
FINCATCHERS.COM



2024



SHORTFORM & AD PACKAGES

Short-form content simply works, Gain higher engagement, cost effective, multi-channel versatility.

2024 BRANDED VIDEOS

\$ 500
PER MONTH **1** MONTH

SHORTFORM AD POST PRODUCTION EDITS

4 SHORTFORM VIDEOS PER MONTH
SHARE ON BRAND SOCIAL CHANNEL
+ RESHARE/ COLLAB w/ LANDED

\$ 500

\$ 450
PER MONTH **3** MONTH

SHORTFORM AD POST PRODUCTION EDITS

4 SHORTFORM VIDEOS PER MONTH
SHARE ON BRAND SOCIAL CHANNEL
+ RESHARE/ COLLAB w/ LANDED

\$ 1,350

\$ 400
PER MONTH **6** MONTH

SHORTFORM AD POST PRODUCTION EDITS

4 SHORTFORM VIDEOS PER MONTH
SHARE ON BRAND SOCIAL CHANNEL
+ RESHARE/ COLLAB w/ LANDED
+ WEB PAGE - ON-PAGE PROMOTION

\$ 2,400

AD PLACEMENT

\$ 150
PER MONTH **6** MONTH

AD PLACEMENT PROMOTIONAL

+ RESHARE/ COLLAB w/ LANDED
+ WEB PAGE - ON-PAGE PROMOTION

\$ 900

- Increased Engagement
- Cost-Effective Marketing
- Versatility Across Platforms
- Enhanced Brand Awareness
- Quick Feedback and Adaptability



CAPTAIN RANDALL SHAW

ALSO AVAILABLE LONGFORM VIDEOS



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ADDITIONAL +
PROFILE PAGE(S)
FORUM SPONSORSHIP(S)
CUSTOM EDITORIAL
HOMEPAGE TAKEOVER*

2024